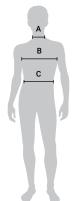
SIZE GUIDE

BODY MEASUREMENT GUIDE

Fashion Biz apparel sizes are designed to fit average industry standards for the below body measurements. Please use this handy Body Measurement Guide to compare your own measurements and help you determine which size to order.

GARMENT TO GARMENT COMPARISON

An alternate method is to compare your own garment size to ours. You can do this by measuring the ½ chest of your garment (layed flat, measured 0.5in below the sleeve join, from side seam to side seam) and compare it to ours. Please refer to the individual garment measurements, shown on each style page, to determine your garment to garment size comparison.



A. NECK

 Measure around the middle of your neck at collar level, keeping the tape loose to make allowance for comfort.

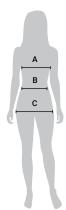
 B. CHEST

 Measure under your arms and across shoulder blades, around the fullest part of your chest. Hold one finger between body and tape.

 C. WAIST

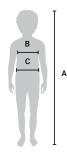
 Measure around your natural waistline while holding one finger between body and tape, at the position your pants would normally sit.

MENS TOP SIZE	xxs	xs	s	М	L	XL	2XL	3XL	4XL	5XL	6XL			
CHEST (CM)	87	92	97	102	107	112	117	122	127	132	137			
NECK (CM)	34	36	38	40	42	44	46	48	50	52	54			
MENS BOTTOM SIZE	72	77	82	87	92	97	102	107	112	117	122	127	132	137
MENS ALPHA SIZE	xxs	xs	s	М	L	XL	2XL	3XL	4XL	5XL				
MENS ALPHA SIZE WAIST (CM)	XXS 72	xs 77	S 82	M 87	L 92	XL 97	2XL 102	3XL 107	4XL 112	5XL 117	122	127	132	137



A. BUST Measure under your arms and across shoulder blades, around the fullest part of your bust. Hold one finger between body and tape.
 B. WAIST Measure around your natural waistline while holding one finger between body and tape. This is the smallest part of your waist.
 C. HIP Measure around fullest part of your hips while standing naturally.

WOMENS SIZE	4	6	8	10	12	14	16
WOMENS ALPHA SIZE	xxs	xs	xs-s	s	М	L	L - XL
BUST (CM)	75-77	78-82	83-87	88-92	93-97	98-102	103-108
WAIST (CM)	57-59	60-64	65-69	70-74	75-79	80-84	85-90
HIP (CM)	84-86	87-91	92-96	97-101	102-106	107-111	112-117
WOMENS SIZE	10						
WOINIENS SIZE	18	20	22	24	26	28	30
WOMENS SIZE WOMENS ALPHA SIZE	XL	20 2XL	3XL	4XL	5XL	28	30
						135-139	140-144
WOMENS ALPHA SIZE	XL	2XL	3XL	4XL	5XL		



A. HEIGHT Measure from the top of the head to the floor, keeping a straight posture.

B. CHEST Measure under your arms around the fullest part of your chest, keeping the measuring tape horizontal.

C. WAIST Measure around your natural waistline holding one finger between tape measure and body.

KIDS SIZE	2	4	6	8	10	12	14	16	
KIDS ALPHA SIZE	х	xs		s		М		L	
HEIGHT (CM)	99-104	105-110	111-122	123-128	129-140	141-152	153-158	159-170	
CHEST (CM)	55.5-57	57.5-59	59.5-63	63.5-66	66.5-72	72.5-78	78.5-82	82.5-89	
WAIST (CM)	53-54	54.5-55.5	56-58.5	59-61	61.5-66	66.5-71	71.5-73.5	74-77.5	

All measurements in this catalogue are approximate and are for reference only. Our size charts are a guide only and sizing may vary according to the style, fabric and fit of the actual garment. Waist specifications are measured at the natural waist which are to be considered even though garments will generally fit lower.

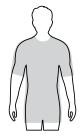
GARMENT FITS

MENS AND KIDS STYLE



SLIM FIT

Designed to fit close to the body. Achieve a semi-fitted look by buying one size up.



MODERN FIT

Our best selling fit. Follows the shape of the body with added ease for movement.



EASY FIT

Loose fitting through the torso with longer length sleeves.
Falls free from the body.



TAILORED / SLIM FIT

Tapered through the chest, shoulders and waist for a slim fit.



CLASSIC FIT

Modern cut, with ease through the chest and shoulders.



EASY FIT

Fuller, more generous cut for a relaxed fit.



TAILORED / SLIM FIT

Mid rise, semi-slim through hip and thigh with a narrower leg.



REGULAR FIT

Mid rise, contoured through the hip and thigh with a straight leg.



EASY FIT

Mid rise with added ease through the seat, hip and thigh. Looser fit for extra comfort.

WOMENS STYLE



SLIM FIT

Designed to fit close to the body. Achieve a semi-fitted look by buying one size up.



MODERN FIT

Our best selling fit. Follows the shape of the body with added ease for movement.



EASY FIT

Loose fitting through the torso with longer length sleeves. Falls free from the body.



SLIM FIT / FITTED

Designed to sit close to the body and more fitted at the waist.



MODERN FIT / SEMI-FITTED

Gently shaped to follow the curve of the body, giving shape without being fitted.



EASY FIT

Relaxed looser fit with a longer line. Designed to be sit straight through the body.



TAILORED / SLIM FIT

Mid rise, semi-slim through hip and thigh with a narrower leg.



REGULAR FIT

Mid rise, contoured through the hip and thigh with a straight leg.



EASY FIT

Mid rise with added ease through the seat, hip and thigh. Looser fit for extra comfort.